



International TCM CONGRESS

Krakow, Poland

Dear Sir or Madam,

We have the honor to invite you to **the International TCM Congress in Krakow.**

After last year's success it is a second edition of this event. Last year's Congress gathered nearly 200 participants from all over the world, interested not only in the speeches of distinguished guests and meetings with the experts, but also in products related to TCM, used in the prevention, treatment and Traditional Chinese Medicine practice.

The Congress is organized by the Polish Society of Traditional Chinese Medicine together with the Chinese Medicine Centre in Cracow, the Institute of Chinese Medicine and Health Prophylaxis and the Confucius Institute of Jagiellonian University.

Main mission of the organizers and the Congress' goal is to bring together and integrate TCM environments in Poland and abroad, to promote TCM therapies, based on 5000 years of experience and disseminate best practices in health prophylaxis.

Worldwide known experts and TCM practitioners will take part in the Congress and share their knowledge as well as clinical practice case studies and experiences.

Congress will be a unique opportunity to deepen TCM knowledge, to network, and also to promote medical products, needed in TCM practice, studies and gaining medical expertise.

With respect and hope to meet you during the Congress in Kraków,

Marek Kalmus

Chairman of the Organizing Committee

Copromoters:



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Honorary patronages:

Prof. dr hab. med. Wojciech Nowak
Rektor Uniwersytetu Jagiellońskiego



Jacek Krupa
Marszałek Województwa Małopolskiego

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GENERAL INFORMATION

TIME AND VENUE

Congress will take place on October 13-15th 2017, in the historical spaces of the conference center in Europejski Hotel, in the very heart of Krakow.

MISSION

Gaining knowledge and qualifications; dissemination of best practices; integration of experts, practitioners, students – and all those interested and passionate in TCM in Poland and abroad; exchange of experiences.

TARGET GROUP

TCM students, practitioners, experts; representatives of companies and institutions from medical sector; doctors, therapists, physiotherapists; all interested in TCM thematic.

MAIN TOPICS

Eminent international speakers, including well-known Chinese professors and Polish TCM specialists. Wide range of lectures and workshops on:

- TCM diagnosis – key to good treatment
- TCM prophylaxis and treatment of gastrointestinal tract diseases
- TCM prophylaxis and treatment of modern civilization diseases

OFFER FOR EXHIBITORS, SPONSORS AND ADVERTISING

The International TCM Congress in Kraków is a unique occasion to present your offer, products and services to almost 300 participants, guests and TCM passionates.

Therefore we would like to invite you to join us in organizing the Congress and making it another great success. More than our own ideas we would like to count on your creativity and suggestions, on how we could help you in realizing your own goals while cooperating within the Congress frames.

Below you can find examples of the sponsorship and / or exhibitors' and advertising options as well as other possible options on which you can base and compose a package that would best suit your needs.

In case of any questions please do not hesitate to contact us. We would be able to prepare an offer tailored to your needs exhibition, advertising and sponsors' packages.

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EXHIBITION PACKAGE

A. Basic booth space 6 m² (3m x 2m): 3200 PLN

- ✓ table (180 cm x 77 cm or 150 cm x 77 cm),
- ✓ two chairs,
- ✓ electricity connection
- ✓ waste paper basket
- ✓ registration fee for two representatives (see notes for details)
- ✓ additional space (arrange it according to your needs): 450 PLN/m²

ADVERTISING & PROMOTION

B. Advertising in the Congress Program Book:

- Inside front/Outside back cover: 2800 PLN
- Outside back cover: 2400 PLN
- Regular half page: 1200 PLN
- Regular full page: 2000 PLN

C. Other advertising options:

- Delegate bags (exclusive): 8000 PLN
- Bags with your logo (and logo of TCM Congress) handed to all attendees at registration
- Lanyards (exclusive): 5000 PLN
Lanyards with your logo handed to all attendees at registration.
- USB sticks (exclusive): 9000 PLN
Your logo will be printed on USB sticks containing the program and abstracts, and your advert page will be pre-loaded as a startup. The USB sticks will be handed to all attendees at registration.
- Notepads and /or pens provided by sponsor (1-2 sponsors): 1000 PLN/ite
- Pens and notepads handed to all attendees at registration.
- Other promotional materials provided by sponsor: 800 PLN/item

EVENT SPONSORSHIP

D. Welcome Reception, Fri, 13 Oct (exclusive): 10 000 PLN

E. Banquet (Conference Dinner), Sat 14 Oct (exclusive): 15 000 PLN

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F. Alternatively, a shared sponsorship of 2-3 sponsors to the above events.

The sponsorship of the above events will be recognized during the opening and closing ceremony and during the events. Information about the sponsors will be also shown in the respective places of the Program Book, on the event coupons, and banners placed at the event's site. Representatives of the sponsors will have an opportunity to give a short address at the beginning of the events.

G. Coffee and lunch breaks (1 sponsor per day): 7000 PLN/day

The sponsorship will be acknowledged in the Program book for each day, on the screens in conference rooms (visible between each presentation and during the breaks) and posters/signs placed in the exhibition/catering hall.

SCIENTIFIC PROGRAMME SPONSORSHIP

H. Session sponsorship (multiple sponsors): about 8000 PLN

I. Individual speaker sponsorship (multiple sponsors): 2000 PLN

J. Exhibitor Workshop/Demonstration: minimum 2000 PLN + expenses (subject to negotiation).

ATTENTION! – from September 2017 prices will be 20% higher!

Please contact us! Congress Office - office@tcm-kongres.krakow.pl; tel.: +48 797 817 515

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